

IFTM Top Resa: Key Figures

EXHIBITORS

1,216 new and returning brands

160 destinations

Club France :
18 exhibitors

Business Club :
30 exhibitors

6 Distribution
Networks in the
Networks Village

60
tours
operators

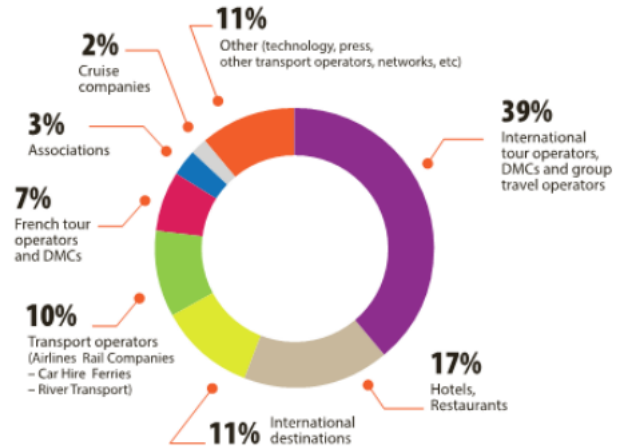
TO village :
22 tours operators

Club Innovation :
11 exhibitors

102 new exhibitors

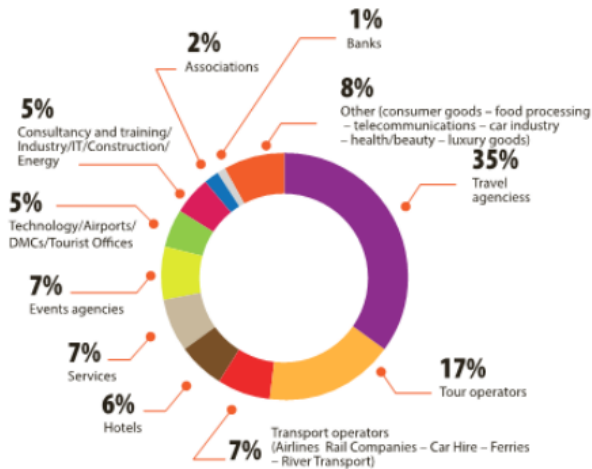
365
stands
+ 5%
vs 2013

Breakdown of exhibitors by sector



VISITORS

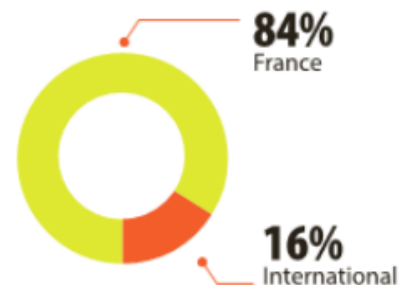
Breakdown by sector



Visitor Profile



Visitor provenance



29,820 trade visitors present,
an increase of 1.1% year on year

HIGHLIGHTS AND EVENTS

THE OFFICIAL PROGRAMME

Making his first official visit as France's Secretary of State for Tourism, Matthias Fekl opened the show on Tuesday 23 September and was keen to meet members of the tourism profession. A number of delegations were accompanied by their national ministers and deputy ministers for tourism. These included Argentina, Benin, Bulgaria, Egypt, Costa Rica, Ivory Coast, Democratic Republic of Congo, Dominican Republic, Haiti, Kerala, Madagascar, Malta, Panama, Peru, the Seychelles, Senegal and Yemen. The French Overseas Territories stands received a visit from Madame George Pau Langevin, Minister for Overseas Territories, who ended her tour of the show with an address and informal discussion at the Travel Club on Wednesday 24 September.

HIGHLIGHTS FOR LEISURE TOURISM VISITORS

The Travel Agents Cup final saw the victory of Catherine Leroy, branch manager at Leclerc Voyages Saint Aune.

HIGHLIGHTS FOR BUSINESS TOURISM VISITORS

International Business Travel Day on Wednesday 24 September ended with the "Lauriers du Voyages d'Affaires" Prize-giving Ceremony.

HIGHLIGHTS FOR MICE VISITORS

After a "speed dating" event involving 80 exhibitors and 15 events companies, Destination Bourgogne invited project managers to network over drinks and lunch. A panel discussion and two talks were held in the Agora area and Viparis rounded off the day with a visual presentation of the refurbishment plans for the Porte de Versailles exhibition centre, which is going to be completely revamped to create a state-of-the-art venue for trade shows and events of all kinds in the near future.

2,897

professionals attended conferences at this 2014 edition

Top 3 conferences:

1. "Can a successful business be socially responsible?"
2. "Play an active role in the development of the tourism professions"
3. "Ideas Lab" with Amadeus

687

travel agencies participated in training workshops.

2015

29 sept – 2 oct 2015
Pavilion 1



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